

## To our community businesses:

The Leschi Community Council supports the development and maintenance of parks in the community, helps to maintain the public stairways in Leschi, and supports activities at Leschi School and the Senior Center. We sponsor children's activities at Flo Ware Park and we coordinate the ArtWalk and the Halloween Spooktacular with the Leschi Business Community. Our goal is to improve the quality of life in Leschi. Thank you for your interest and support of *The Leschi News*, the community newspaper of Leschi.

## advertising rates for the paper issue

<u>description</u>	<u>size</u>	<u>cost per issue</u>	<u>cost per year*</u>
business card	5" wide x 3" high	\$35	\$315
1/4 page	5" x 7"	\$70	\$630
1/2 page	10" x 7"	\$140	\$1,260

*\*A 10% discount applies when advertising in all ten issues of the year; full payment for the year must be received when ad is placed.*

## advertising rates for one month's online placement\*\*

<u>description</u>	<u>size</u>	<u>cost per month</u>
every individual article page	300 x 350(max) px	\$75
homepage	300 x 350(max) px	\$60
secondary page	300 x 350(max) px	\$50

*\*\*On a space available basis. A 20% discount will apply for an online placement when also advertising in all 10 issues of the print newsletter.*

## payment

Mail your payment to:

Leschi Community Council  
140 Lakeside Ave, Suite A, #2  
Seattle, WA 98122

## ad submission

Send your press-ready ad or advertising materials to our editor, Diane Snell at [leschinews@comcast.net](mailto:leschinews@comcast.net) or call (206) 726-0923 for more information.

Please note: all digital files should be at least 200dpi. Please see above tables for dimensions.  
File types accepted: .pdf and .jpg.

## submission deadline

The ad submission deadline will vary, generally the 15-22th of each month for the next month's issue. Please contact Diane Snell at [leschinews@comcast.net](mailto:leschinews@comcast.net) or call (206) 726-0923 for more information.